

Hayward Shoreline Interpretive Center Hayward, California

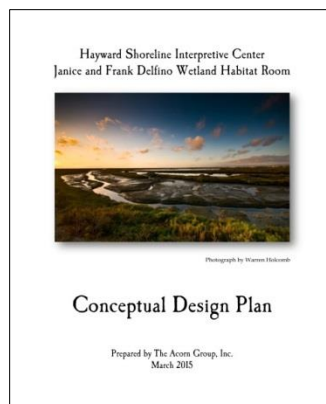


The Hayward Shoreline Interpretive Center rests on stilts in a rich dynamic mudflat. Roughly 4,300 square feet in size, the building features changing exhibits, including photography installations, a classroom, small bookstore, restrooms, and the Janice and Frank Delfino Wetland Habitat Room, the focus of our work.

In 2014, The Acorn Group began working with staff of the Hayward Shoreline Interpretive Center to develop an interpretive plan for the Center’s main attraction, the Delfino Wetland Habitat Room.

Lacking panels, aquarium labels, and other interpretive media to pique visitor interest when naturalists are not present, visitors were hard pressed to know what to do in this space.

After site visits, meetings, and planning sessions, The Acorn Group prepared a hierarchy of messages and key concepts that focus visitor attention on the hidden world of mudflats and the biological richness of the Hayward Shoreline. We developed a visitor’s experience narrative, prepared the conceptual through schematic design plans, wrote the panel copy, and in 2017 created the final exhibit design package.



Plans call for new aquaria, dynamic viewing opportunities, countertops with hands-on interactives, plankton viewing stations, interpretive panels, window treatments, and a discovery corner for younger children.

